

Nominations for 2023 SINAG: S&T Innovations in Agri-Aqua Award now open

Are you an innovator, enabler of a technology, or an adopter that successfully commercialized a technology? This is your time to get recognized!

Department of Science and Technology

Philippine Council for Agriculture, Aquatic and Natural Resources Research and Development (DOST-PCAARRD) is now accepting nominations for the 2023 SINAG: S&T Innovations in Agri-Aqua Award.

The SINAG Award aims to recognize the effort of an individual, group of individuals, or organization instrumental in the successful adoption and commercialization of a component technology or package of

technologies.

As mentioned, SINAG Award will recognize three entities involved in the commercialization of a technology such as the innovator, commercialization facilitator or enabler of a technology, and the adopter/entity that successfully commercialized a technology.

It will focus on technology commercialization, which refers to the technology transfer pathway of deriving income or profit from a technology, such as through the creation of a spin-off company, licensing, or the sale of the technology and/or intellectual property rights (IPRs), in the agriculture, aquatic, and natural resources (AANR) sectors.

The award is open to:

- All Filipino individuals/ group of individuals/institutions who have shown outstanding performance on technology generation, facilitation and enablement, and commercialization of a locally generated technology;
- Individuals/ groups/ institutions shall only be qualified if they showcase technology that has been commercialized already for at least two years preceding the award;
- The featured technology should not have been previously conferred with a technology commercialization award by DOST-PCAARRD on the same category; and
- As applicable, nominees must have been cleared of their obligations for administrative and reportorial requirements (e.g., audited financial, terminal reports) after having engaged in

town's handwoven palm leaf fans, known locally as "pamaypay," which came in a dazzling array of sizes, shapes, and colors.

Honorable Cong. Mike Tan and Mayor Rachel Ubana also attended the event, emphasizing the importance of promoting and celebrating local culture and products to boost the local economy and create job opportunities. The event was a great opportunity for local entrepreneurs to connect with potential customers and partners.

The festival was not only a showcase of local craftsmanship but also a celebration of the town's resilience and creativity in the face of adversity. The DTI Quezon's unwavering commitment to supporting and empowering local entrepreneurs played a significant role in the event's success.

The Pamaypayan Festival in Lopez, Quezon, held on April 26, 2023, marked the 167th foundation anniversary of the town with a vibrant celebration of local culture, creativity, and entrepreneurship. This event brought together local officials, business leaders, and representatives from the Department of Trade and Industry (DTI) Quezon, including the DTI STIDS, Ma. Cristie J. Avio, CFIDP Project Coordinator, Lawrence Joseph Velasco, and Negosyo Center Lopez-Business Counselor, Ms. Ma. Isabel C. Hirang.

The festival was a dynamic showcase of the town's rich cultural heritage and entrepreneurial spirit. Attendees were treated to a colorful display of intricately woven handicrafts, mouth-watering local cuisine, and stylish fashion items, all crafted by local entrepreneurs. The highlight of the festival was the grand display of the

Overall, the Pamaypayan Festival was a vibrant and joyful gathering of the local community and its supporters. It was a testament to the hard work and dedication of everyone involved in organizing the event and showcased the best of what Lopez, Quezon, has to offer. With the town's 167th foundation anniversary marked in such a colorful and festive manner, it's clear that the future of Lopez, Quezon, is bright and full of promise.



PAMAYPAYAN FESTIVAL 2023: A COLORFUL SHOWCASE OF QUEZON'S ENTREPRENEURSHIP AND CULTURE ON LOPEZ'S 167TH FOUNDATION ANNIVERSARY

The Pamaypayan Festival in Lopez, Quezon, held on April 26, 2023, marked the 167th foundation anniversary of the town with a vibrant celebration of local culture, creativity, and entrepreneurship. This event brought together local officials, business leaders, and representatives from the Department of Trade and Industry (DTI) Quezon, including the DTI STIDS, Ma. Cristie J. Avio, CFIDP Project Coordinator, Lawrence Joseph Velasco, and Negosyo Center Lopez-Business Counselor, Ms. Ma. Isabel C. Hirang.



CALL FOR NOMINATIONS!

SINAG

S&T INNOVATIONS IN AGRICULTURE AND AQUACULTURE AWARD

DEADLINE: MAY 31, 2023

AWARD CATEGORIES

Innovator
It aims to recognize the merit of the technology being commercialized.

Facilitator/Enabler
It aims to recognize the contribution of the facilitators/enablers.

Adopter
It aims to recognize the entity that successfully commercialized a technology.

QUALIFICATIONS

The award is open to:

- All Filipino individuals/ group of individuals/institutions who have shown outstanding performance on technology generation, facilitation and enablement, and commercialization of a locally generated technology;
- Individuals/ groups/ institutions shall only be qualified if they showcase technology that has been commercialized already for at least two years preceding the award;
- The featured technology should not have been previously conferred with a technology commercialization award by PCAARRD on the same category.
- As applicable, nominees must have been cleared of their obligations for administrative and reportorial requirements (e.g., audited financial, terminal reports) after having engaged in DOST-PCAARRD projects.



S&T IN

DOST-PCAARRD projects. (https://pcaarrd.dost.gov.ph/index.php/award)

Each entry shall be accompanied by the nomination letter and the nomination form.

Nomination shall be endorsed by: (1) the head/ authorized representative of an agency/organization; and (2) the regional consortium director or DOST regional director.

Please be informed that the full guidelines and nomination forms can be accessed and downloaded via PCAARRD website

(https://pcaarrd.dost.gov.ph/index.php/award)

Nominations and entries should be submitted or endorsed to the Executive Director of DOST-PCAARRD on or before 5:00 PM of May 31, 2023. Further announcement will be posted via DOST PCAARRD official Facebook Page (https://www.facebook.com/PCAARRD).

#PCAARRD #PCAARRDawards2023 #SINAGAward2023 #CallforNominations

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Another successful Medical Mission in City of Imus



Another successful medical mission was held in Barangay Maharlika, Imus Cavite Last May 3, 2023. The success of the event was mainly due to the support of the 3rd District Representative, Adrian Jay Advincula, and the City Mayor of Imus, Alex Advincula, along with the Sangguniang Panglungsod members and Cavite Governor Jonvic Remulla. They showed their gratitude

and encouraged all residents to attend the free medical services being offered.

The event was supervised by the medical mission team from the Office of the Provincial Governor, along with the volunteers from the Provincial Health Office and Imus City Health Office. The medical mission was able to serve a total of 538 residents, providing free laboratory tests and medicines. The event was an excellent opportunity for residents to get the medical attention they needed, especially those who may not have the means to afford it.

The event also showcased the dedication and commitment of healthcare professionals, who worked tirelessly to ensure that all patients were given proper care and attention. This medical mission is an excellent example of how government officials and healthcare professionals can come together to make a positive impact on the community.

Overall, the medical mission in Barangay Maharlika was a tremendous success, and it is hoped that more events like this will be held in the future, providing residents with access to much-needed medical services.---

DTI LAGUNA • 2

DTI Laguna Empowers MSMEs thru the MSME Boot Camp 2023

Los Baños, Laguna – The Department of Trade and Industry – Laguna Provincial Office (DTI Laguna), through the One Town, One Program Next Generation (OTOP Next Gen) Program and in partnership with the University of the Philippines Los Baños (UPLB) and UPLB Alumni Association, successfully conducted the MSME Boot Camp 2023: Entrepreneurship and Packaging Design Mentorship Program for the Suppliers of OTOP Hub UPLB last 4 and 5 May 2023 at UP Los Baños.

The 2-day activity aimed to empower the MSMEs assisted by DTI Laguna, UPLB, and UPLBAA which included manufacturers of different food and non-food products and the products which

were developed and innovated by the Income Generating programs (IGPs) of UPLB. The participants were also the suppliers of the products showcased in OTOP Hub UPLB located at the UPLB Technology Hub and One Stop Shop (THOSS). The MSME Boot Camp focused on improving the branding, marketing, and packaging of

OTOP and UPLB products which are showcased in the OTOP Hub.

A short program was held in lieu of the opening of the 2-day activity. On behalf of UPLB, Dr. Jennifer Marie Amparo, Assistant to the Vice Chancellor for Administration and Director of the UPLB Business Affairs Office (BAO), welcomed the participants and gave

a brief overview of how this activity was conceptualized. She also shared the humble beginnings of the partnership of DTI Laguna, UPLB, and UPLBAA in the establishment and launch of the OTOP Hub UPLB, the first OTOP Hub established in partnership with a higher education institution (HEI). Captain Mauro Barradas, President of

the UPLB Alumni Association, also welcomed the participants and expressed that the UPLBAA will always provide the necessary support to UPLB, its alumni, and to the MSMEs who are diligently and courageously bouncing back despite the pandemic. Afterwards, Mr. Christian Ted Tungohan, OIC-Provincial Director of DTI Laguna, welcomed the participants and expressed gratitude and appreciation to the partners and mentors of the MSME Boot Camp. The activity was also graced and supported by Dr. Eileen Mamino, UPLB Assistant to the Chancellor, and Dr. Resty Collado, Vice President of the UPLBAA.

The first day of the MSME Boot Camp 2023 was dedicated on



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building up the entrepreneurial mindset and skills of the participants. The first lecture, Entrepreneurial Mindset and Innovation, was given by Go Negosyo mentor and creative serial entrepreneur, Mr. Jorge Wieneke. He emphasized the importance of having the right mindset so that the MSMEs will be enabled to overcome challenges, exercise sound judgement, and accept responsibility when it comes to business decisions. Afterwards, Ms. Jenny Wieneke, also a Go Negosyo mentor and advertising expert, gave a talk about Marketing Mindset and How to Market your Brand. She discussed about the 4Ps of marketing, product, place, price, and promotion. She also shared her own 4Ps of Life, pag-ibig, passion, positivity, and prayer, as a guide for MSMEs through their entrepreneurial journey.

After the first two lectures, Mr. Erlito "Lilit" Reyes, an advertising creative and movie scriptwriter, shared his insights about branding and packaging trends. He engaged the participants in an activity wherein the group was asked to enumerate the ABCs of products. The participants actively joined the activity and was able to complete the alphabet of products in five (5) minutes. After the activity, he discussed about how branding will affect the identity, impression, and perception of consumers about their products and their business. To further guide the participants in complying with the regulatory requirements, Go Negosyo mentor and homegrown Laguna OTOPreneur, Mr. Clarke Nebrao, gave an in-depth talk and discussion about the Mandatory Label and Packaging. Mr. Nebrao gave a comprehensive explanation about each of the eleven (11) mandatory labelling requirements required by the Food and Drug Administration (FDA) as declared in their Administrative Order No. 2014-0030.

The 2nd day of the MSME Boot Camp 2023 was devoted to the one-on-one mentorship and consultation with the DDB Group Philippines and Tribal Worldwide Ph, one of the world's largest and most

influential advertising and marketing networks. In support to the participants, a team of creative and art directors from DDB Group Philippines and Tribal Worldwide Ph sat down with each of the participants to impart their knowledge and inputs for the overall look of the logo and packaging. They also provided a consultancy with the UPLB Income Generating Programs (IGPs) in support to their efforts in harmonizing the UPLB brand and in levelling up their branding and packaging. Also present to provide consultancy were mentors Mr. Jorge Wieneke, Ms. Jenny Wieneke, and Mr. Lilit Reyes. The participants were given tips and pointers on how to strengthen their businesses, innovate their products, and take advantage of the different social media platforms to expand their market reach.

Over-all, the MSME Boot Camp was able to assist fifteen (15) MSMEs from the different sectors including processed fruits and nuts, wearables, homestyle, gifts, decors, coffee, Comprehensive Agrarian Reform Program (CARP) beneficiaries, and six (6) UPLB IGPs for their developed products ranging from dairy products, bee products, seeds, fertilizers, juices, and wines. This activity is part of the collaborative efforts of DTI Laguna and DTI CALABARZON under the leadership of OIC-Regional Director Marissa Argente and OIC-Provincial Director Christian Ted Tungohan to provide assistances to MSMEs for them to level up their products and sustain their enterprises. (AFRRodriguez, DTI Laguna)



The provincial government of Cavite held a successful medical mission in Barangay Poblacion V General Mariano Alvarez, Cavite on April 26, 2023. A total of 277 patients were provided with free consultation and medicine.

The medical mission aimed to provide immediate medical attention to the residents who have limited access to healthcare services in the community. Patients who came to the event were given the opportunity to consult with the medical professionals who provided a range of services including general check-ups, vital signs monitoring, and medical advice on various health concerns.

The event was led by the provincial government of Cavite, and supported by local health workers and volunteers from the barangay who assisted in the implementation of the program. The medical team also provided free medicines to the patients, based on their medical needs.

The medical mission proved to be an effective way of addressing the health needs of the community, as it provided accessible and free healthcare services to those who are in need. The initiative of the provincial government of Cavite has shown its commitment to ensuring the health and wellbeing of its constituents.

Overall, the medical mission was a success, as it was able to provide much-needed healthcare services to the residents of Barangay Poblacion V.--- **PICAD**

PBBM TO PNP: 'ENSURE LAW ENFORCEMENT AGENCIES REMAINS STRONG, FORMIDABLE'

President Ferdinand R. Marcos Jr. on Monday called for a strong and formidable Philippine National Police (PNP) in the country amid flagrant assaults against persons and property rights in the country.

"In the face of all these, we must ensure all the more that our law enforcement agencies—especially our police force—remain to be strong and formidable," President Marcos said on Monday during the PNP Change of Command Ceremony and Retirement Honors for Police Gen. Rodolfo S. Azurin Jr. in Camp Crame.

"They must be effective in their intelligence and investigations, operations, in the enforcement of accountability and of course, the rule of law, without fear or favor," the President said.

President Marcos said he expects Major

General Benjamin C. Acorda Jr., the new PNP chief, to lead by good example and guide the organization to the desired path towards rebuilding and strengthening, continuous improvement and capacity-building.

The chief executive directed the new PNP leadership to enhance operational ties with other law enforcement agencies, both on the local and national levels as well as ensure integrated, coordinated and systematic approach in addressing our peace and order and internal security issues.

"Make your presence felt in the streets, make them safer. Defend our democratic institutions, our cherished ideals. Protect the people, especially the weak, the vulnerable, and those who indirectly work with us in the same cause, such as journalists, civic

action groups, civil volunteers, [and] the like," the chief executive said.

"Finally, serve the people with integrity, with accountability, and genuine justice. Always be open to public scrutiny, and practice restraint and maximum tolerance in the face of harsh criticism," the President pointed out.

President Marcos also assured the entire PNP of the administration's full support for the organization and its plans and programs that seek to boost the morale of its personnel, hone their skills and advance their capabilities.

At the same time, the President urged the PNP to always strive to win the trust, respect and admiration of the people through an efficient, ethical and compassionate brand of police work.

The chief executive **See page 3**

DOST-CALABARZON conducts 3-day Strategic Planning Workshop, envisions a smarter and more sustainable CALABARZON in the coming years

"Strategic planning is culture-building," emphasized Dr. Napoleon K. Juanillo Jr., Founder CEO of the IRIS and lead facilitator of the recently conducted Strategic Planning Workshop of DOST-CALABARZON, "To build a scientific culture, you must have people who

talk about science in a free manner." Innovation, and Scholarship - The IRIS, the workshop aimed to develop the DOST-CALABARZON Strategic Framework and the organization's Strategic Plan for 2023 to 2028.

This was done through a series of planning sessions including the situational, internal and external analysis of the organization, vision and goal-setting and strategizing for the next five years.

Ms. Janice Irene Berris, Senior Science Research Specialist and Head of the Planning, Monitoring, and Evaluation Unit (PMEU) of DOST-CALABARZON expressed her gratitude to the productive discussions with Dr. Juanillo.

"Activities like this give a sense of belonging where our views and inputs are considered especially in crafting our vision and identifying appreciate programs for our customers," Ms. Berris remarked, "It will still be a long journey, but we are more confident, motivated, and focused on what we want to do in the next five years."

Meanwhile, Engr. Francisco R. Barquilla III, Assistant Regional Director for Technical Operations of DOST-

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also expressed confidence that with each of the PNP member's resolve and determination, the organization can overcome all the challenges that lie ahead.

PBBM honors Azurin In his speech, President Marcos thanked outgoing PNP chief General Azurin for his leadership, particularly in his role in advocating for the refinement of the ideal peace and security framework for the country, Malasakit, Kaayusan, Kapayapaan, tungo sa Kaunlaran.

The President recognized Azurin's efforts in forging partnership with religious organizations, through the "KA-SIMBA-YANAN" program, focusing on the core principle that peace and order is everybody's concern.

During his tenure, the PNP made substantial accomplishments in the area of peace and order, most notably in the campaigns against terrorism, carnapping, loose firearms, child abuse, gambling, smuggling, and other illegal operations, the President said.

New PNP chief Acorda, the new PNP chief, is a distinguished police officer and a humble servant who hails from a family of outstanding public officials in Ilocos Norte, graduated from the Philippine Military Academy "Sambisig" class of 1991 and has a Master's Degree in Management from the Philippine Christian University.

Acorda held various leadership positions in the national police and has a long list of accomplishments and recognition in his career, including extensive knowledge in intelligence and operations.

The new PNP chief also earned numerous accolades including the Bronze Cross Medal, a prestigious single grade military decoration of the Armed Forces of the Philippines (AFP), which is awarded for heroism involving risk of life and several presidential citations, awards and decorations.

Acorda served as the former chief of staff of the PNP Civil Security Group and was also one of the officials who pioneered the creation of the PNP Anti-Cybercrime Group.

As Director for Intelligence of the Philippine National Police, Acorda has supervised operations that resulted in the neutralization of high-ranking NPA officials nationwide.

Acorda is also a member of the United Nations Blue Helmets having been deployed twice as a member of the Philippine contingent in the United Nations Police Peacekeeping operations in Haiti where he occupied directorial position. | **PND**



CALABARZON, recalled how productive the three-day activity was. "Nakita namin kung ano ang current position ng ahensya sa pag-attain ng aming vision and mission," ARD Barquilla

Provincial S&T Office (PSTO) directors and staff were gathered to participate in the workshop where they were able to brainstorm and formulate strategies as aligned with the

whole region and ultimately make people's lives better through Science, Technology, and Innovation (STI). "The activity was very important kasi if we



said, "Dahil sa nasabing activity, nakapag-identify kami ng mas angkop na vision and mission, at mga outcomes na aabutin through the strategies that we have identified." DOST-CALABARZON's

DOST and the current administration's priorities.

Moreover, Ms. Emelita P. Bagsit, Regional Director of DOST-CALABARZON hopes to bring economic development in the

fail to plan, then we plan to fail," RD Bagsit said, "We are customer-focused, so sa lahat ng paglaplano natin, we should have our customers in mind and how can we better serve them."

