

## Magparehistro sa PhilHealth KonSulta Facility

Sa ilalim ng RA 11223 o Universal Health Care, ang PhilHealth ay dapat na magpatupad ng isang primary care benefit para sa lahat ng Filipino. Kaya naman maigting ang pagsusulong ng primary care upang mabigyan ang bawat Filipino ng maayos at sapat na pangangalaga sa kalusugan dahil ito ang magisisilbing navigator, initial at ► **MAGPAREHISTRO • 6**

# DTI Laguna Joins the Youth Empowerment Camp 2022 in Los Baños, Laguna

Los Baños, Laguna — As part of the celebration of Youth Week, the Department of Trade and Industry Laguna Provincial Office (DTI Laguna), through Negosyo Centers Los Baños and Calauan, joined the Youth Empowerment Camp 2022 at Trees Hostel, Los Baños, Laguna, on August 13, 2022.

A seminar on setting-up a business cum orientation on DTI programs and services was conducted by Senior Business Counselor Jean Kristine Torres of DTI Laguna. The event was hosted by Sangguniang Kabataan of Brgy. San Antonio and Brgy. Mayondon.

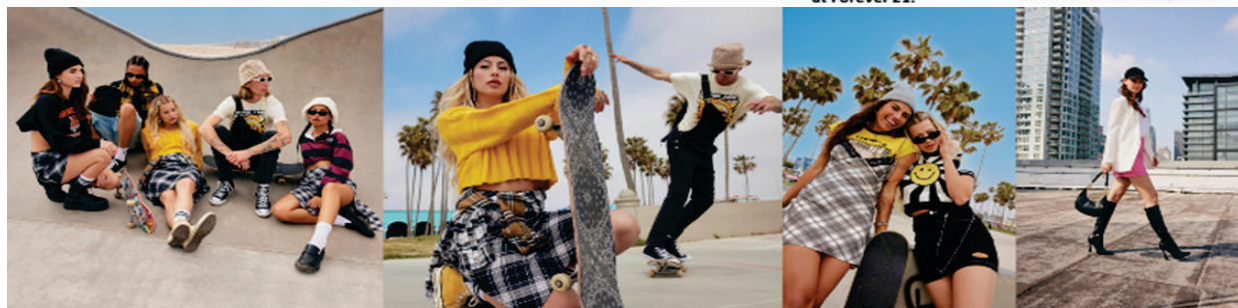
The pros and cons of entrepreneurship were first discussed and factors to consider in establishing a business followed. Torres reiterated that entrepreneurs must be determined, open-minded, and resilient. Several aspects in choosing the place for business were then enumerated.

In addition to, Business Plan and its components was also explained. Afterwards, Torres gave an overview on DTI's programs and services, specifically the step-by-step process on registering one's business and on Barangay Micro Business Enterprise (BMBE). The last part of the program was the workshop on making a Business Plan. Several questions from the participants were entertained thereafter. Positive feedbacks were gathered from the thirty-eight (38) youths from Brgy. Mayondon and San Antonio who attended the seminar (JKLTorres, DTI Laguna).

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Romantic, bohemian, and forever feminine. Forever 21's satin lace trim cami, distressed flare jeans, plaid button-up shacket, cami midi dress and crochet vest. Pretty and preppy. Cropped cardigan sweater, floral print cropped top and skirt, ruched floral print mini dress, hoop earrings and round-frame sunglasses. Everything Elle. Wear a cropped denim jacket with a floral print midi dress for a cool and relaxed day in school. Available at Forever 21. Get ready for some fun and adventure in school with F21's bustier crop top and distressed skinny jeans.



Callie Cool. Sporty and punky striped rugby cropped shirt, a plaid skirt, faux leather face-up booties and a bucket hat. Campus sweetheart: ribbed crop sweater, plaid button-front shacket and a plaid skirt. Back to school grunge: plaid cami mini dress, happy face sweater vest, mini skirt and oval framed sunglasses. All available at F21. Downtown luxe. A double-breasted blazer paired with a mini skirt and a baguette shoulder bag from Forever 21.

## SCHOOLGIRL STYLE AT FOREVER 21

With face-to-face classes, back after two years of virtual learning, it's time to say hello again to teachers, classmates, and friends in the classroom and on-campus.

It's also time to say hello to dressing up again, and new clothes for come backing students. And Forever 21 celebrates schoolgirl style with four inspirational looks Elle, Alexa, Callie and Sofia.

Elle introduces a bohemian rock-n-roll vibe with a touch of western floral and elegant feminine - dresses, woven tops, flare pants, denim flares, sweaters, boots and hats. Alexa's style highlights contemporary minimalist work/school wear with a downtown luxe feel. Tops, pants, dresses, skirts and heels as it transitions into a 90's wall street style with a touch of modern minimalism. Callie has a touch of 90's skate culture with back to school grunge - athletic tops, sweaters, skirts, shoes and bucket hats for athletic and punky girls. ► **SCHOOLGIRL • 6**

# Cavite joins Lung Month Celebration

Trece Martires City, Cavite (PIA) – Around 200 medical professionals from the Cavite Rural Health Unit (RHU) recently joined the ceremonial launching of the Integrated Delivery of Tuberculosis Services (iDOTS) Phase II as part of the province's Lung Month celebration. The activity held at the Bayleaf Cavite, General Trias City features a road map representing the participants' commitment in moving towards iDOTS. Dr. Nonie John Dalisay,

Provincial Health Officer II, spoke on the adoption and implementation of Integrated Delivery of Tuberculosis Services (iDOTS). Dr. Nelson Soriano, Provincial Health Officer I gave welcoming remarks and urged everyone to keep coming up with innovative ideas that will help the delivery of TB services in the province. Aside from that, he reminded everyone that during orientations, seminars, or pieces of training provided by the

PHO and DOH, send and assign someone more qualified and knowledgeable to convey the programs given to them properly. Provincial Health Team Leader, Dr. Orlando Padilla gave an inspirational message mentioning the correlation between the environment and lungs. He conveyed that if we want to have healthy lungs, we must have a pollution-free environment for it equates to prolonging our lives and preventing



► **CAVITE JOINS • 6**



GEAMH holds Medical Post Graduate Interns and Residents Graduation Ceremony. General Emilio Aguinaldo Memorial Hospital (GEAMH) held the graduation ceremony of medical post graduate interns and resident doctors on August 18, 2022 at the Cavite Collaboration Center for Public Health Auditorium, Trece Martires City. Twenty-four (24) medical post graduate interns successfully finished their one-year internship training while eight (8) resident doctors completed their residency and received certificate of completion conferred by the Chief of Clinics and Hospital Training Officer. Ceremony's guest of honor were Dr. Ian Gabriel Nazareno, GEAMH Junior Consultant – Internal Medicine Department and Dr. Divina Rojas, GEAMH Consultant – Pediatric Department. (PICAD)

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## US Peace Corps partners with DOH, USAID to vaccinate over 26K Filipinos



The U.S. Peace Corps recently concluded a seven-month partnership with the Department of Health and the United States Agency for International Development's (USAID) ReachHealth project to vaccinate over 26,600 Filipino adults and children in clinics across Luzon and Visayas in time for the resumption of face-to-face classes this week. "The U.S. Peace Corps is proud to have worked alongside local health officials and USAID over the past several months to protect the Filipino people from COVID-19 and prepare for safe face-to-face classes this academic year," Peace Corps Philippines Country Director

Jenner Edelman said during a visit to a clinic in Cabanatuan City, Nueva Ecija earlier this month. In the absence of American volunteers due to the pandemic, the U.S. Peace Corps medical staff administered vaccines, prescreened patients, and provided post-vaccination health education in various clinics and vaccination sites in the National Capital Region, Rizal, Cavite, Batangas, Pampanga, Nueva Ecija, and Cebu. The medical team also volunteered in house-to-house vaccination activities in several barangays, while non-medical staff assisted by encoding vaccination

► **US PEACE • 6**

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EDITORIAL

# New economic advisory group for PBBM

PBBM ordering a crackdown on hoarding on major basic commodities from rice to sugar, uncovering billions worth waiting in bodegas for higher prices before being released into the market. Now when these are released fully, we can expect a major impact on the lowering of prices and inflation. Unlike the measures being undertaken by the neo-liberal economist who have been given control of the economy since 1986 and never allowed our economy to rise to self-sufficiency.

These executive actions from Malacañang will have more telling effects on the market prices and consumer price index than the ironically inflationary anti-inflation interest rate escalation being instituted by the economic neoliberals in charge of our economy since Cory Aquino started installing them in 1986.

The policies are inflationary as they hurt business, admitted by the BSP chief headlined "Borrowers feeling pinch of rising bank lending rates, says BSP" in the papers.

Hurting businesses leads to slow down of production and distribution of goods, slow down of economy, jobs losses which make goods out of the reach of those suffering these consequences. Hence, all economies using the neoliberal paradigm of allowing the market to deteriorate using tightening of the supply simply creates more misery and digs the hole deeper for the economy to fall through. The illusion of controlling prices is just that, illusory.

### Two different economic paradigms

Food prices in the Philippines have been shooting through the leaking roof already eaten away by general inflation. 99.9 percent of our hapless Filipinos suffering the high prices don't know the whys and wherefores of their hopeless situation.

When we try to explain the real reasons, they dazed by the concepts needed to grasp the reasons for the economic difficulties. The idea of "neoliberal economics versus physical economics" is simply too alien to them.

The vast majority of Filipinos only begin to understand inflation when they see it in their food items go up in cost, but they don't understand that the food prices are among the last to reflect

inflation. It actually starts with other hike in prices of other things, like fuel and electricity, like the cost of money (or bank borrowing that drives the whole economy, etc.

Some economies like China and Vietnam are escaping the inflation dilemma today, how? Filipinos can learn something from them.

Let's start with electricity prices of the two countries I mentioned and compare them to the Philippines. I have just updated on this: Vietnam, VND (Dong) 1,916/Kwh (\$0.085 or PHP5.73/Kwh); China, RMB0.810/Kwh (or PHP4.55/Kwh); Philippines per Meralco official post, PHP10.4612/Kw.

Philippine power rates is at least double that of electricity rates in Vietnam and China.

The inflation rate of Vietnam today is 3.14% and China same period is at 2.7 percent while the Philippines inflation rate is at 6.3 percent -- also double.

What accounts for the low power rates in China and Vietnam, contributing to lower inflation rates in comparison with the Philippines and most of the rest of the world -- especially when contrasted to the US where inflation rate today is 9.1 percent and electricity rates are on the average \$0.146/Kwh or PHP8.20/Kwh.

China and Vietnam's power companies are not-for-profit, state-owned enterprises unlike the Philippines, the US and most of the rest of the world which is based on the profit-seeking model.

### Power, FDI, jobs

This power or electricity ownership mode and the low or high prices they offer sets of a series of many consequences, one of them is its impact on productivity, competitiveness, investments and jobs-generation.

An Aug. 26, 2022 news from Vietnam which was posted on FB headlined, "Tech firms shift operations from China to Vietnam where FDIs is on the rise", one comment from the Philippines asked, "Why not the Philippines?" -- It's clear that one reason is the high-power cost in the Philippines.

From 2022 reports: China, "Foreign direct investment in China has grown 17 percent year-on-year to 798.33 billion yuan (\$117.56 billion) in the first seven months..."; Vietnam, "...foreign investment cooperation for the 2021-2030 period. FDI inflows into the country continue to make great momentum with US\$14 billion arriving in the country in the first half of 2022. Jul 1, 2022; Philippines, "Total foreign investments (FI) approved in the 2nd quarter of 2022 amount to PHP46.23 billion (\$812-million only, less than \$1B).

Diokno's economic philosophy is neoliberalism, or new liberal economics which believes the government intervention is evil and the private sector, the "market", is the force for economic good (never mind if it breeds monopolies, duopolies and oligarchy and plutocracy).

Marcos Sr. was state-interventionist, until the UP School of Economics was overtaken by Rockefeller and Ford Foundations, Solita Monsod, Cory Aquino took over government and institutionalized these neoliberal economists.

This public-service versus profit-driven economic modes are behind the success or failure of the economies of societies, and the Philippines has chosen the wrong mode for the past 30 years.

Neoliberals have different politics but same mind.



Speaking of Monsod, daughter Katrina is being built up as a new poster girl or legal-economic wisdom, the Inquirer headlining her as "Law expert says protectionist provisions needed in Constitution", i.e. against foreigners. What she omits is that the exploiters are Filipino oligarchs like his father's employer the Lopezes when he was hired as director of the Lopez owned Meralco before. It's not just the Constitution, it's a whole socio-economic-political paradigm that needs to change.

The neoliberal economists have had a hold on all the governments from the time of Cory Aquino to the present because even the presidents that came after the Yellow-era feel they have no option but to go along with the neoliberal paradigm. The private banders-oligarchs control the economy and politics because the first Aquino presidency changed the monetary board from a majority of state representatives to private representatives, and the state lost control of the entire system thereafter.

The oligarchs anoint or constrain the president with their money that comes from privatized assets of the state (power, water, infrastructure, etc.) that they use to control media which they use to control the voters, in a vicious cycle of parasitic extraction on the economy and the people to control the people.

How to get out of the cycle is the challenge. Nationalist, physical and socialist economic advisers needed.

PBBM can start broadening the country's economic options by establishing an alternative economics advisory group, maybe it can be called a think tank, the President and his other Cabinet members can hold economics brainstorming to see alternatives to the neoliberal economists that have been ensconced in government economics institutions the past 30-years and have just produced more of the same annual failures to keep up with the progressive economies of ASEAN like Vietnam.

Organizing an economic advisory group of nationalist, physical and socialist economists to give him options to ponder and consider is not a difficult project, and it should not be controversial because the neoliberals are still firmly in place comforting the oligarchs and mega-bankers who could create immediate destabilization in cahoots with their controlled politicians if they wanted to. It should start with a healthy debate on the best economic paradigm for the nation.

# Filipino health front-liner finishes 2nd in UAE chess tourney

Arena Grandmaster Dandel Fernandez once again proved that Filipinos are world-class athletes after he finished second place in the 28th Abu Dhabi International Chess Festival - Frontline Heroes at the Radisson Blu Hotel & Resort, Abu Dhabi Corniche in Abu Dhabi, the United Arab Emirates on August 22.

Fernandez scored 6 points on five wins and one loss to finish as first runner-up of the tournament behind champion UAE's Fide Master Ammar Sedrani who scored 6.5 points.

Fernandez, a front-

liner at the Saudi German Hospital in UAE, also helped the Philippines/Novelty chess team under the guidance of sportsman Sonsea Agonoy bag a runner-up trophy together with Nelman Lagutin in the 28th Abu Dhabi International Chess Festival - Communities Tournament on August 20. Fernandez, a former Maynilad top chess player, made the biggest upset in the 2X2 team event after halving the point with International Master Ali Sebbar of Egypt in the fourth round, toppling

Grandmaster Bassem Amin of Egypt in the sixth round, and besting Fide Master Hilwani Talal of Syria in the seventh and final round.

"I would like to dedicate my victory to God, to my company Saudi German Hospital, my fellow front-liners, as well (as) to my countrymen. It's an honor to represent our country," he said.

Fernandez, a former NCR SCUAA top player from the Technological University of the Philippines - Manila, is also a certified National Master in the Philippines. (PR)



Arena Grandmaster Dandel Fernandez (Contributed photo)

# PH hosting of 12th ASEAN School Games in Dumaguete deferred



DUMAGUETE CITY – The Philippines' hosting of the 12th ASEAN (Association of Southeast Nations) Schools Games (ASG) to be held in this capital city in November has been deferred, a Department of Education (DepEd) official confirmed on Wednesday.

Dr. Salustiano Jimenez, DepEd-Region 7 regional director, told the Philippine News Agency that Vice President and Education Secretary Sara Duterte communicated with the ASEAN officials about the deferment in the light of the rise in Covid-19 cases in the country and the lack of sporting venues here.

"Aside from some problems on the sporting venues such as the oval for athletics and the absence of an Olympic-size swimming pool, we are also focused on the

resumption of face-to-face classes," Jimenez said in mixed English and Cebuano.

"The month of November is too close for us in terms of preparations for the games," he added.

Also, public schools/classrooms are usually utilized as venues and accommodation for athletes and delegations during athletic events, he noted.

The DepEd here recently received a copy of the department's Memorandum No. 171, dated August 19 and issued by Undersecretary and Chief of Staff Epimaco Densing III, on the deferment of the regional games due to another surge in Covid-19 cases and the detection by the Department of Health of the Omicron subvariants of the coronavirus.

Densing also noted

that the Covid-19 pandemic has impacted the country's ability to host the ASEAN Schools Games.

All activities in relation to the ASG were ordered suspended, the memo stated.

Meanwhile, Jimenez said Dumaguete Mayor Felipe Antonio Remollo is hopeful that the Philippines may still be able to host the games next year.

The hosting of the ASG is being rotated among ASEAN member countries and Vietnam is already scheduled to host the games in 2023, he said.

Technical working groups here had already met a number of times to prepare for the 12th ASEAN Schools Games which would have seen 10 countries and about 5,000 athletes and other delegation members coming to this city. (PNA)

# Vanessa Bryant awarded \$16-M in trial over Kobe's crash photos



BOGOTA, Colombia – A jury awarded Vanessa Bryant and co-plaintiff Chris Chester a combined USD31 million in damages after finding the Los Angeles County Sheriff and Fire Departments liable for sharing graphic photos of the helicopter crash that killed NBA star Kobe Bryant, his 13-year-old daughter Gianna and seven others.

Bryant was awarded USD16 million in damages and Chester, whose wife Sarah and daughter Payton were also among those killed in the crash, was awarded USD15 million.

Bryant said during the 11-day trial that the photos brought her emotional distress because she feared they could become public. The photos were not shared on social media

but were seen by employees of the LA County Sheriff's and fire departments.

"I live in fear every day of being on social media and these popping up," Bryant testified.

"I live in fear of my daughters being on social media and these popping up," she said.

"I don't ever want to see these photographs," she said. "I want to remember my husband and my daughter the way they were."

Attorney J. Mira Hashmall, who led the counsel for LA County, said during the trial that the photos had never appeared publicly and had never even been seen by the plaintiffs.

However, after five hours of deliberation, the nine jurors unanimously agreed

with Bryant that the photos of the remains of Kobe Bryant and their daughter invaded her privacy.

After leaving the courthouse, Bryant posted a picture of her husband and Gianna on social media with the caption: "All for you! I love you! JUSTICE for Kobe and Gigi!"

Kobe Bryant, considered one of the greatest players in basketball history, was traveling with Gianna and seven others to a youth basketball game when the helicopter they were aboard crashed into hills in Calabasas, California.

The National Transportation Safety Board blamed pilot error for the crash that took the life of the sports legend in January 2020. (Anadolu)

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# TESDA calls for more farm schools for rural development

The Technical Education and Skills Development Authority (TESDA) is encouraging more farmers, cooperatives, and entrepreneurs to establish more farm schools in their respective localities to further spur rural development.

Speaking at the start of "Training of Facilitators on Farm Business School" seminar in Cavite, TESDA Deputy Director General Aniceto D. Bertiz III shared that increased agriculture-based training can improve the productivity and competitiveness of farmers.

"Ang pagbibigay ng access sa technical vocational education and training o TVET sa pamamagitan ng agri-fishery farm schools ay isang istrateliya para m a k a m i t a n g pangmatagalang

hangarin ng pag-unlad para sa mga kanayunan," he said.

He noted that Filipino farmers make around PhP 2,300 monthly for every half-hectare of land tilled, and most farmers do not earn enough to support their families.

"This training has been designed so that our farmers will have the right knowledge, skills and attitudes that will help increase their agricultural production through new technologies and entrepreneurial activities," he said.

As part of its enterprise-based training or "EBT to the Max" initiative, TESDA has been implementing the Program on Accelerating Farm School Establishment (PAFSE) to promote the proliferation of farm schools, and the use of a



"farmer to farmer, learning by doing" methodology.

To be able to offer agri-related programs, farms can be less than one hectare or even larger than 10 hectares in area. Some 62 training programs may be registered with TESDA and offered to the public under the PAFSE.

These include such qualification titles as Agricultural Crop Production, Aquaculture, Horticulture, Organic Agriculture Production, Rice Machinery Operations, and Animal Production among many others.

Costs of training and assessment will be covered by TESDA's Training for Work Scholarship Program (TWSP). Target beneficiaries of the program include farmers and fisherfolk and their relatives, as well as members of the

community where the farm school is situated.

To date, there are 399 farmer field school graduates registered with TESDA and being implemented in various farm schools as well as private and public institutions nationwide. (TESDA)

## Schoolgirl...

from page 8

Sofia's high speed style is sporty and with a touch of motor racing, and sexy night out/party outfits.

Check out Forever 21's Back to School collection in-store at SM

City North Edsa, SM Makati, SM Megamall, SM Mall of Asia, SM City Clark and SM Lanang Premier or you can also shop these items from the comfort of your homes by checking out

Forever 21 at ShopSM, Lazada, Shopee and Zalora.

You can also follow Forever 21's facebook: facebook.com/Forever21 (PH) Instagram: @f21philippines and tiktok: @forever21ph for the latest updates.

## US Peace...

from page 1

American volunteers from the U.S. government's premier volunteer organization will return to the Philippines in January 2023 to support COVID-

19-related activities in their host communities, in addition to their primary service assignments.

Since 1961, over 9,300 U.S. Peace Corps volunteers have served

as co-teachers, youth development facilitators, environmental experts, or have filled other roles requested by host communities across the Philippines. (US Embassy in the Philippines-PIO)

and whether they are infectious.

everyone know that the region had previously expressed its intention to accept the challenge and implement iDOTS Phase II across CALABARZON. Dr. Castillo-Gonzalez then concluded her message by saying "Together, Let us all end Tuberculosis."

In closing, Dr. Armand Dotollo explained that TB is a multifactorial illness that affects people whether or not they have symptoms

He added that we are still experiencing pandemics and other infectious diseases that may hamper the delivery of health care services, but despite this, healthcare workers are still very eager and motivated to provide the best patient-centered care in the area. He, then, imparted that "Failure is not the opposite of success, but it is part of success." (RBF/PICAD)

## Magparehistro...

from page 8

Universal Health Care (UHC) Law. Ito ang paraan ng gobyerno upang masiguro na ang bawat Filipino ay mayroong doktor na tutugon sa pangangailang pangkalusugan; at magkaroon ng continuity of care sa pamamagitan ng referral na manggagaling sa Konsulta facility.

Mayroong dalawang paraan ng pagpaparehistro:

1. Self-registration gamit ang PhilHealth Member Portal:
  - Maglog-in sa Member Portal o Member Online Registration sa (PMRF) sa PhilHealth website: www.philhealth.gov.ph
2. Assisted registration sa pamamagitan ng alinman sa mga sumusunod:
  - Current employer
  - Social Worker ng PhilHealth KonSulTa Facility
  - Local Government Unit (LGU) / Office of the Senior Citizens Affairs (OSCA)
  - PhilHealth Local Health Insurance office (LHIO)
  - PhilHealth Customer

Gayundin, upang magamit ang PhilHealth Konsulta, kinakailangan na ang miyembro ay pupunta lamang sa isang Konsulta facility kung saan nakarehistro ang miyembro. Ang pagpaparehistro sa isang Konsulta facility ay alinsunod sa itinakda ng

Assistance Relations and Empowerment Staff (PCARES) na nakatalaga sa mga accredited facility.

Para sa napiling assisted registration, kinakailangang isumite ang napunan na PhilHealth Konsulta Registration Form (PKRF) at tanggapan ang confirmation receipt na may naka-print na QR Code o kuhanan ng litrato gamit ang phone camera.

Matapos magparehistro, kumuha ng Authorization Transaction Code (ATC) mula sa PhilHealth at magtungo sa inyong Konsulta facility dala ang kopyang nagenerate na ATC. Maaari nang simulan ang pagpapakonsulta sa nasabing pasilidad. Maaari ding mag follow-up consultation depende sa payo ng duktur.

Panghuli, punan at isumite ang Electronic Konsulta Availment Slip (eKAS) at Electronic Prescription Slip (ePresS) na ibibigay ng Konsulta facility. (VVA)

# TESDA celebrates National Tech-Voc Day

Bacoor City, Cavite (PIA) – Technical Education and Skills Development Authority (TESDA) Cavite hosted a job facilitation activity dubbed "World Café of Opportunities (WCO) this August 22 to further operationalize the agency's Job Linking and Networking Services (JoLINS).

The activity held at the Main Square Mall in Barangay Bayanan along Bacoor Boulevard gathered employers, public and private organizations, and TVET graduates with the aim of increasing the latter's employment opportunities and served as a venue to

exhibit various products of Bacooreños through trade fair.

Mayor Strike Revilla said that TESDA for choosing the city as the venue of the World Café of Opportunities is part of TESDA's 28th year founding anniversary celebration. He added that in the past six years, the city has had 4,369 TESDA scholars in various courses through their City Livelihood Development Office.

Mayor Revilla also revealed that he had a meeting with online platform Shopee Philippines which will build their warehouse in the city with a capital of almost P 11 billion and

the store will be needing more or less 3,000 employees.

Provincial Director Rosalinda B. Talavera on the other hand is optimistic that in today's activity wherein 400 jobseekers are applying for various positions, she is hoping that twenty percent will be hired on the spot.

Director Talavera also thanked the private companies and other partner agencies who participated in the event.

The program is in support of the TESDA's three-pronged direction toward poverty alleviation as embodied in the JoLINS which was



institutionalized with the objective of helping TVET graduates/alumni in landing a job

The WCO is one of

the highlights of a week-long celebration of TESDA's 28th year anniversary in coordination with the

Department of Labor and Employment and other NGAs, and the PEOs of the province. (RBF/PIA-Cavite)

# MPT SOUTH BRINGS HOME TWO QUILL AWARDS

Metro Pacific Tollways South (MPT South), a subsidiary of Metro Pacific Tollways Corporation (MPTC), the toll road development arm of Metro Pacific Investments Corporation (MPIC), marked another milestone by bagging its first Quill award for demonstrating excellent communication for two of its programs, "Biyaheng South" and "Drayberks".

During the 19th Philippine Quill Awards virtual awarding ceremony, the International Association of Business Communicators (IABC) Philippines honored an Excellence Award under the Communication Management Division for Marketing, Advertising, and Brand Communication category the MPT South's "Biyaheng South", which has been active on social channels like Facebook and TikTok, for promoting its toll road network Manila-Cavite Expressway

(CAVITEX and CAVITEX C5 LINK) and Cavite-Laguna Expressway (CALAX) as a gateway towards the sensational sites and attractions in South - particularly in the fastest growing provinces of Cavite and Laguna.

With over 20,000 combined followers for both digital platforms, Biyaheng South was able to generate more than 1 million views on TikTok and gain a lifetime reach of 75,000 on Facebook, increasing vehicle traffic count along its expressways and helping boost the economic growth of the provinces hampered by the pandemic.

Furthermore, the toll road company's social advocacy "Drayberks" took home a Merit Award under the Communication Management Division for the Community Relations category. Since 2020, Drayberks continue to gather motorists, key stakeholders, and residents of surrounding communities in NCR, Cavite and Laguna for a road safety seminar that educates them about the safety features of the expressway and

their role in keeping the road safe for everyone.

With the imposed restriction for COVID-19 preventing gathering, MPT South did not waver on its commitment to creating road safety advocates. Instead, Drayberks shifted to a digital program in 2021 while ensuring that the interaction and interest of the audience are maintained. This results in achieving a constant decrease in traffic incidents from 2019 to 2021 and contributing to MPT South's goal of Zero Fatality, which the company attained since 2017.

"MPT South has always been aggressive in communicating with our audiences regardless of the channels and it is a huge honor for us to receive this prestigious award. This will motivate us to explore more ways of communicating with our customers to introduce better ways toward road safety. We are committed to providing the best service to our customers and we will continue to work towards a net zero fatality goal." said Ms. Arlette Capistrano, Assistant Vice President for Communication and Stakeholder Management of MPT South.



The Philippine Quill Awards is the country's most prestigious awards program in the field of business communication and has been bestowing the seal of approval to the most reputable organizations and corporations in the nation since 1983. For

this year, IABC received more than 800 entries - the highest in Quill history. MPTC is the biggest toll road builder and operator in the country. Aside from the CAVITEX and CALAX, MPTC's domestic portfolio includes the

concessions for the North Luzon Expressway (NLEX), the NLEX Connector Road, the Subic-Clark-Tarlac Expressway (SCTEX), and the Cebu-Cordova Link Expressway (CCLEX) in Cebu.

# 12-day Bagsakan to showcase MSME's best products at Fisher Mall QC

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in partnership with FISHER MALL QUEZON AVENUE Mayani

The Department of Trade and Industry through its Bureau of Domestic Trade Promotion (BDTP) set to hold 12-day event that will showcase best products of micro, small and medium enterprises (MSMEs).

In partnership with Fisher Mall in Quezon City, the DTI BDTP is mounting a Bagsakan event on August 20 to 31 at the Event Center, Upper Ground Floor of the mall.

A ribbon-cutting ceremony with DTI officials and the Fisher Mall management is also scheduled on August 22, 11 a.m. at the venue.

Best products of 37 MSMEs from Pangasinan, Bataan, Laguna, Cavite, Quezon, Rizal, Sorsogon, Cebu, Samar, Zamboanga City, Davao Del Sur and the NCR will be showcased at the event.

Consumers, traders, distributors, resellers and institutional buyers from the North NCR and nearby provinces can enjoy great selection of authentic Filipino delicacies, seafood products, processed and frozen meat products,

fresh fruits and vegetables, pastries, snacks, healthy beverages, fruit wines, coconut-based products, varieties of Philippine coffee, health and wellness products, home décor and furnishings, fashion accessories, gift and souvenir items, and more.

The DTI said they have also established a partnership with a farm-to-table e-commerce platform Mayani.ph, so that buyers and consumers can also purchase high volume of fresh produce from the Cagayan Valley region.

Bundles of fresh fruits, vegetables, and root crops by smallholders farmers, fruit growers and social cooperatives will be on sale. Pre-orders will be accepted soon at [www.mayani.ph/gb](http://www.mayani.ph/gb).

Consumers may place bulk orders of the Bagsakan products by directly contacting the participating MSMEs, namely Abundance Agri-Tourism Farm, Four H Handicrafts, Allion SEA-Kapit Bisig Association, Ruthy's Food Products, Amanda's Marine Products, Gloria's Delicacies, Magpoc's

Araro Cookies, Terio's Food Products, Tess Enterprise, Willy's Cashew Nuts, LuckyGemBiz General Merchandise, Ai-She Footwear, Blue Macay Food Manufacturing Corporation, Harito Food Products, Let Eat Go Food Beverage, Sol's Italian Food, Switsis Food Products, Pascioco Agri-Ventures, JMU Belt Collection, Philia Variety Store, Cerra Furniture, Adorno 72 Home Décor, Island Rkoc Home Décor, Jer Shells Craft Creation Int'l, Ma. Delza's Native Product, Angie's Yakan and Handloom Weaving, Nutrarch Nutraceuticals Innovation, RLM7 Enterprise, Papaping's Baked Boneless Bangus, Starkaffea Corporation, Abby Shoes Manufacturing, Sanja's Delicacies, Capellan's Deli Food Products, Diana Stalder by Dermaline, Marc Daniel's Food Products, YZHY Enterprise, and Moonlight Handicraft.

Their products and full contact information are accessible at the DTI BDTP Facebook page: <https://www.facebook.com/DTI.BDTP> (PIA-NCR)

## SM HOME'S AUGUST SALE AT SM STORE



**Cheer Sectional Sofa Set.** Stylish and elegant L-shaped sofa which gives you more reason to relax at home. Armrest and backrest are padded with Polyurethane foam.

**Hosh Gorky Harper Computer Desk.** A basic design for the study or home office for contemporary compact homes.

**Tefal Compact Power Cyclonic Bagless Vacuum Cleaner.** A vacuum with a compact design and a 2.5 dust capacity container ready for extreme cleaning performance. It's dual-surface suction head and longer cord length makes cleaning a breeze.



**Ezy Storage.** Storing stuff is easy with these strong and durable BPA free boxes with double lock handles will keep your items safe around the home or in the office.

**Home Gallery Zen Collection Vanity Case.** Stylish cases ideal for dresser stuff like brushes, make-ups, combs. Best still, it's available in different sizes.

Now is the time to create your dream home as SM Home launches its Home Sale this August! You'll love the great finds and great bargains up to 50% off from select items from August 1 to 31 at all SM Home branches at SM Stores nationwide.

There are stylish and affordable furniture pieces for your home or home office, as well as innovative appliances for gracious living. Entertain in style with elegant dinnerware and tea sets; and whip up a foodie feast for friends and

family with state of the art grills and cookware. Organize your home with storage solutions for your pantry, closet, vanity table, or garage; and make your bath and bed true comfort zones with luxe linens. All for less!

Check out the latest SM Home collections in-store or follow their social media accounts at IG: @smhome, FB: facebook.com/SMHome.ph or visit [shopsm.com/collections/sm-home/](http://shopsm.com/collections/sm-home/) for more details.

**A NEW WAY TO MAKI**

**MAKI BURGER CRAZE AT TOKYO-TOKYO SM CITY MOLINO, CAVITE** - Here's a new and delicious way for you and your friends to enjoy your favorite Maki flavors. Introducing Tokyo Tokyo's New Maki Burgers! Snack on Japanese Sushi Rice - wrapped in nori, and filled with a satisfyingly flavorful filling. Try it today at an affordable starting price of just P105! Grab yours at Tokyo-Tokyo SM City Molino today!

SM CITY MOLINO

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# DENR CALABARZON, Atikha Inc. partners for 34-hectare NGP site in Quezon



Calamba City, Laguna - The Department of Environment and Natural Resources (DENR) CALABARZON entered into partnership through signing of Memorandum of Agreement (MOA) with the Atikha Overseas Workers and Communities Initiative Inc. for the greening initiatives in the Region.

The Atikha is a non-government organization working with Overseas Filipino Workers (OFW) and their families. They have adopted 34 hectares of graduated NGP Site planted with coffee and guabano, located at Barangay Concepcion-Pinagbakuran and

Concepcion-Banahaw, Sariaya, Quezon, which was found within the Mts. Banahaw-San Cristobal Protected Landscape.

"Even if the area to be adopted will be 34 hectares and with 86% survival rate, what I am impressed with Atikha is its concept of livelihood and support to the communities" expressed Tayabas Community ENR Officer Cyril Coliflores. "I am also challenging the Atikha to be a good partner of the DENR in enhancing and helping the communities within the NGP Area", he added.

"We already have 89 MOAs all throughout

CALABARZON", Regional NGP Coordinator Herminigildo Jocson disclosed. He also compared the bayanihan spirit to the Tayo Ang Kalikasan program, "DENR cannot really perform all these activities for our environment, we really need the help of our civil society for us to address climate change and greening program", he added.

Meanwhile, Assistant Regional Director for Technical Services Alfredo Palencia lauded the women behind Atikha for taking on the challenge of being a partner of the Agency.

Ms. Estrella Anonuevo, Chairperson of Atikha, expressed her appreciation to DENR, "natutuwa ako sa partnership na ito dahil magiging instrumento ang Atikha sa pagpoprotekta natin sa environment as well as assist our farmers". She added that their organization plans to stimulate the local economy and provide jobs and alternative sources of income for the community, "ang plano ng Atikha for the 5-Year Development Plan is to make this as a model project for agroforestry farm business kung saan kikita ang ating farmers".

DENR CALABARZON Regional Executive Director Nilo B. Tamoria emphasized the importance and challenges of the management of an NGP site located within a Protected Area, "sisiguraduhin natin na mairereverse ang biodiversity loss into a better survival rate at magkaroon ng impact sa ating ecosystem, at the same time yung economic component at yung sinasabing social enterprise."

He also added that the bigger challenge lies in the actual implementation of the agreements stipulated in the MOA. Further, PENRO

Salac invites all NGO specifically in Quezon province to adopt NGP sites in the province.

DENR CALABARZON calls for interested organizations to partner for NGP, you may coordinated with the closest DENR Officer in your area.

DENR CALABARZON is also urging the public to report Environment and Natural Resources-related cases via hotline 8888, sms to 0956 182 5774 / 0919 874 4369, email to [r4a@denr.gov.ph](mailto:r4a@denr.gov.ph) or send photos, videos and other information via <https://www.facebook.com/DENR4Official>

## MWSS RO orders Maynilad to explain its recently announced water service interruptions

In light of Maynilad Water Services, Inc.'s most recent Water Service Interruption (WSI) announcements, the MWSS Regulatory Office (RO) issued a notice to the West Zone Concessionaire to explain 1) its failure to properly and effectively notify all affected customers in advance of its planned Water Service Interruption (WSI) schedules, and 2) the issues behind its recently announced WSIs lasting from 14 August to 01 September 2022.

In line with its directive to utilize all available communication channels in

disseminating information on WSIs, the MWSS RO reminded Maynilad to post notices on social media (specifically on Facebook and Twitter) and traditional media (radio, television, and newspapers)—in addition to its text blasts to customers registered in the TextTubig program—at least 48 hours prior to its implementation of planned WSIs.

The MWSS RO ordered Maynilad to strictly adhere to its announced WSI schedules, ramp up its tankering operations and coordination with the affected barangays, and implement other

measures necessary to mitigate the adverse effects of the WSIs on the consuming public.

It also directed the Concessionaire to submit a concrete plan of action and implement viable solutions to address the persisting water supply and quality issues in the West Zone, and to fast-track the resumption of normal services to its customers.

Meanwhile, the MWSS RO advises customers to contact Maynilad through the following channels for inquiries or concerns regarding WSIs: Facebook: <https://www.facebook.com/MayniladWater>

Twitter: <https://twitter.com/maynilad>  
Website: <https://www.mayniladwater.com.ph/>  
Helpdesk email: [customer.helpdesk@mayniladwater.com.ph](mailto:customer.helpdesk@mayniladwater.com.ph)  
Customer hotline: 1626 Cavite customers (Toll-free): 1800-1000-WATER  
Cellphone number: +63 998 864 1446

The MWSS RO also urges customers to report deviations from the announced WSI schedules and to escalate inquiries or concerns that have not been satisfactorily addressed or resolved by Maynilad to the MWSS RO Customer



Service Regulation Area (CSRA) via email at [csr@ro.mwss.gov.ph](mailto:csr@ro.mwss.gov.ph) for proper investigation and appropriate action.

The MWSS RO reassures the public that it continuously monitors the prevailing water supply and quality conditions in the

Concession Areas.

Any sustained failure of the Concessionaires to meet their contractual obligations may affect the ongoing Rate Rebasing and/or may be ground for the imposition of financial penalties. (MWSS)